

IEIC Region 8 Work Plan

IEIC Chair/s:		Channing VanOverbeke	Karen DeBoer	Katie Rigge	Hollie Pater	Kelly Konechne- Facilitator
Region:	08					

Goal #1 What do you want to achieve this year?	Activity/Deliverable What will you do to achieve the goal?	Measurable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation FFY2024/SFY2025: How much did we do? How well did we do it? Is anybody better off? (to be completed throughout the year and submitted with FFY2025-SFY2026 work plan)
Ensure Compliance and Strengthen Operational Alignment: Align all IEIC activities with Federal and State guidelines, while strengthening internal processes and accountability to ensure consistent, equitable support for young children and their families across Region 8.	The Region 8 IEIC committee will hire a facilitator /coordinator who will perform the necessary duties to keep the committee running smoothly.	The following are the duties/activities for which the facilitator will be paid:		The facilitator will be responsible for these duties with the assistance and guidance of Region 8 members and chair committee.	\$3,043.81	
		Coordinate and Facilitate Quarterly regional meetings, maintain roster, assist in finding new members, and other duties to maintain the committee.	Ongoing		\$5,000.00	
		Participate in State IEIC and ICC meetings and the annual State retreat and report information to Region 8 members.	Monthly		\$6,463.37	
		Communicate with Region 8 Co-Chairs, Committee Members, Regional partners, and the fiscal host, as well as with State HMG Leadership.	Monthly			
		Assist in intake of orders, submitting orders and distributing HMG materials throughout Region 8.	Quarterly			
		Coordinate HMG in-reach efforts, including advertising, visits, booths, and/or trainings.	Ongoing			
		Develop, follow, and report Region 8 referral tracking information.	Quarterly			
		Perform other duties as assigned by the Region 8 IEIC.	Ongoing			
	The SWWC Service Cooperative will be the fiscal host of Region 8's budget.	Administrative costs will be paid to the SWWC Service Cooperative as the fiscal host. (Indirect costs)	Monthly		\$1,600.00	
Goal #1 Budget Total:					\$16,107.18	

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Goal #2	Activity/Deliverable What will you do to achieve the goal?	Measurable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation FFY2024/SFY2025: How much did we do? How well did we do it? Is anybody better off? (to be completed throughout the year and submitted with FFY2025-SFY2026 work plan)
Increase Awareness of Help Me Grow Through Innovative Community Outreach: Utilize diverse, culturally responsive, and low-barrier outreach strategies to expand public awareness of Help Me Grow services across all communities in Region 8.	Purchase and distribute HMG materials to Region 8 agencies. This could include items outside of the Region 11 items available.	Use of HMG materials	3 Times per Year, Fall, Winter, Spring	Facilitator, IEIC Members	\$3,627.54	
	Attend HMG booths at Kids First Conference and other events, as opportunities arise.	Attendance of Conferences	March and Throughout the year.	Facilitator	\$0.00	
	Digital Advertising to reach families in the Region and point them to the HMG website. Round out last years contract with Radio which was billed August to August.	Click Rates	Fall/Winter	Facilitator, The Globe Digital Marketing	\$4,050.00	
	Advertise on Public Transit Buses in local service area- Paid for 1 year in 2025 (April to April)	HMG awareness throughout community	Throughout year.	Facilitator, Public Transit	\$0.00	
	Advertise and Collaborate with ThinkSmall to raise awareness about HMG and Milestones by age category.	Tracking by number of participants/sign-ups	Ongoing Starting in October	Facilitator, ThinkSmall, Local Service Providers	\$0.00	
	Meet with and train clinic, dental, chiropractic, and hospital referral sources on best practices for entering a referral and grow awareness of HMG program.	ECSE Teacher Input	Summer	ECSE Coordinator	\$0.00	
	Provide activity bags with books and activities for children to use while their caregivers do laundry. These bags will be placed in laundromats across Region 8 to promote early learning and developmental play in everyday community spaces.	Survey of Business Owners	Winter/Spring	Facilitator	\$1,000.00	
	Distribute Bags to local food shelves with HMG Logo and flier information about the program.	Food Shelf Survey	Winter	Facilitator, Members, Food Shelf Managers	\$3,000.00	
	Host Webinar on Developmentally Appropriate Uses of Technology in Early Childhood for both Parents and Professional Development.	Attendance and Webinar Feedback Survey	Fall	Facilitator	\$2,807.08	
Goal #2 Budget Total:					\$14,484.62	

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Goal #3	Activity/Deliverable What will you do to achieve the goal?	Measurable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation FFY2024/SFY2025: How much did we do? How well did we do it? Is anybody better off? (to be completed throughout the year and submitted with FFY2025-SFY2026 work plan)
Empower Family Voice and Leadership along with Inclusive Cultural Community Partnerships in Help Me Grow:	Region 8 will offer stipends to parents and cultural community liaisons to participate in regional and state meetings.	Membership Roster, Active participation by parents and community liaisons.	Throughout the year	Facilitator, Members, Parents	\$800.00	
Region 8 will work with community liaisons to find specific needs for families with young children to feel supported while raising awareness about the HMG Program.	Region 8 will offer childcare stipends and mileage that may be necessary for the parent or community liaison in order to attend the meeting.	Membership Roster, Active participation by parents and community liaisons.	Throughout the year	Facilitator, Members, Parents	\$800.00	
		Community Survey	Winter/Spring	Facilitator, Members, Parents	\$1,200.00	
				Goal #4 Budget Total:	\$2,800.00	
				Total Budget Estimate:	\$33,391.80	

Our region hires a coordinator as a part of our IEIC budget	Yes
Additional FFY2024/SFY2025 Evaluation data is being submitted with this work plan	Yes
Our region contracts for outreach support	No
This is our final work plan	No

\$6,270.45	Carry Over
\$22,121.35	Budget
\$5,000.00	FIN 422

IEIC Chair Signature	<i>Kelly Konechne</i>	<i>Hollie Pater</i>
Date	6/11/25	